

Karlen Nersisyan

Senior Full Stack Developer

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PORTFOLIO

karlennersisyan.dev

SKILLS

Frontend

React · Next.js · Vue.js · TypeScript · JavaScript · HTML5 · CSS3

Styling

Tailwind CSS · Styled-Components · GSAP · Responsive

Backend

Laravel · PHP · REST APIs

Data

MySQL · SQL · Firebase (Realtime DB, Auth, Functions)

Google Stack

Search Console · Analytics 4 · Tag Manager · PageSpeed · Lighthouse · Maps · reCAPTCHA · Fonts · Workspace · multilingual SEO

AI Tooling

Copilot · Cursor · Claude / Claude Code · ChatGPT · Gemini · v0.dev · Lovable · Bolt · Windsurf · Codeium · Tabnine · Vercel AI SDK

Tooling

Git · GitHub · GitFlic · Bitbucket

Focus

Performance · Core Web Vitals · SEO · Accessibility (a11y)

EDUCATION

BSc · Informatics & Applied Mathematics

Yerevan State University · 2017 — 2021

Frontend Bootcamp

Armenian Code Academy · 2021

Web Development Programme

ToolBox Software · 2020 — 2021

LANGUAGES

Armenian — Native

English — Professional

Russian — Professional

German — Elementary

REFERENCES

Vrezh Oganisyan

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Meruzhan Antonyan

Concept Studio

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PROFILE

Senior full stack engineer with **4+ years** building production web applications for international brands. Strong across modern frontend frameworks (React, Next.js, Vue) and backend stacks (Laravel, PHP, Firebase). Focused on performance, accessibility, and shipping work that genuinely feels good to use.

EXPERIENCE

Senior Full Stack Developer

Oct 2021 — Apr 2026

Concept Studio, Yerevan, Armenia

- Shipped a broad portfolio of production websites for global brands across fintech, tourism, branding, Web3, real estate, hospitality, and cultural institutions.
- Built responsive frontends with **React, Next.js, Vue, Tailwind CSS**; consistently scored Lighthouse 90+.
- Reduced average page load time by **up to 30%** through code-splitting, image optimisation, and Core Web Vitals tuning.
- Developed backend services and REST APIs with **Laravel, PHP, MySQL**; integrated **Firebase** for real-time features and auth.
- Led **SEO setup** and ongoing technical SEO across the portfolio; worked extensively with **Google products** (Search Console, Analytics 4, Tag Manager, PageSpeed, Lighthouse, Maps, reCAPTCHA) for tracking, indexing, and performance.
- Applied accessibility best practices (a11y); collaborated daily with designers in agile cycles.
- Heavy adoption of **AI-assisted tooling** to ship faster without compromising quality.

SELECTED PROJECTS

- hexens.io — Web3 cybersecurity platform — animated, performance-critical UI.
- backbonebranding.com — Award-winning branding agency — GSAP storytelling, Next.js SSR.
- polixis.com — Risk-intelligence platform — data-rich, multilingual layouts.
- blinktransfers.com — Fintech transfers app — Firebase real-time, secure auth flows.
- armenia.travel — National tourism portal — SEO-optimised, multilingual.
- murakamicity.com — Architectural & real-estate showcase — rich motion.
- holatuktuk.com — Travel & tours platform — booking flows, immersive media.

Twenty more production sites — full portfolio at karlennersisyan.dev.